Dear Friends,

What a year 2013-14 was! When I visited you in last year’s annual report, I marveled at the significance of the public launch of the Campaign for Brockport, Pursue Something Greater. It’s remarkable to think that just one year later, we are talking about how close we are to meeting our goal of $25 million.

On June 30, 2014, our campaign total was $21.9 million. That means, through the support of so many individuals, we raised a staggering $5.1 million during fiscal year 2013-14. At the time of this publication, that figure stands at $22.9 million. I’m proud to report we continue to stay ahead of our goal to hit the $25 million mark by June 2016. In fact, we’re less than $2.1 million away.

While an annual report by nature reflects back, it’s important for me to take this time to also look ahead. As you know, I announced my retirement from the positions of Vice President for Advancement as well as President of the Brockport Foundation effective December 31, 2014. I am so appreciative of the overwhelming outpouring of support for the Campaign, and I know it’s impossible to calculate what impact it will have on future generations of Brockport students. It means so much to me to have been a part of such a watershed moment in the history of this wonderful institution.

Warmest regards,

Roxanne Johnston
Vice President, Division of Advancement
President, Brockport Foundation
2014-15
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Brockport Foundation

The mission of the Brockport Foundation is to seek, secure and steward philanthropic support to advance The College at Brockport in its commitment to student success.

Since 1976, the Brockport Foundation has partnered with The College at Brockport to foster a culture of philanthropy that honors and supports our mission of student success. The Foundation, in collaboration with the Offices of Development and Alumni Relations, oversees the investment and financial management of all gifts to the College. This group of committed volunteers dedicates its time, talent, and treasure to help ensure that sustainable funding for scholarships, academic and facility enhancements, and special events is available so that we may continue to provide our students with a transformational educational experience.
More than $22.9 Million has been raised through the Campaign for Brockport, *Pursue Something Greater*, as of November 30, 2014. Your generosity has helped put us ahead of schedule in our goal to raise $25 million by 2016. As a result, the campaign’s four priorities of student support; faculty, schools and programs; campus and facilities; and The Fund for Brockport are quickly becoming a reality.
**Student Support: $12 Million**

Student support includes scholarships and other funds that allow students, both undergraduate and graduate, to fully engage in their academic experience. That could take the form of an internship or a research experience, attending a conference, studying abroad, or just having the freedom to not have to choose between a part-time job and enriching co-curricular activities. Student support equals student success.

**Faculty, Schools and Programs: $9 Million**

The strength and vitality of the academic enterprise is the heart of The College at Brockport. The College must be competitive if it hopes to continue to attract the best and brightest faculty. Private support in the form of endowed positions, faculty excellence funds for research and travel, and funding for equipment provide for a margin of excellence that is otherwise unavailable.
CAMPUS AND FACILITIES: $2 MILLION
An attractive physical setting can foster a sense of belonging, help learning, invite interaction and the exchange of ideas, and engender a sense of pride of place. While the State University of New York provides resources for major capital projects like new buildings and major renovation of existing facilities, other improvements like new furnishings for a student lounge or technology upgrades for a classroom may go unfunded without private support.

THE FUND FOR BROCKPORT: $2 MILLION
The Fund for Brockport refers specifically to current use unrestricted dollars – gifts given to Brockport to be used at the discretion of College leadership. These gifts are especially precious because they allow the College to respond quickly to challenges and take advantage of new opportunities. The Endowment for Innovation also receives unrestricted endowed and planned gifts. Whether unrestricted funds are current use or endowed, they have the potential to transform the College in ways not yet imagined.
In 2013-14, Did You Know?

$1,552,599 in unrestricted dollars enhanced the educational experience of our students through The Fund for Brockport.

- $501,353 funded more than 425 scholarships through the Foundation Scholarship Office. This includes: $35,000 for Summer Undergraduate Research Awards through the Institute for Engaged Learning; $30,000 to fund study abroad, internships and service learning; and $26,178 to assist students with the cost of traveling to conferences.

- $275,000 was allocated to the Extraordinary Academic Scholarship Program.

- An additional $776,246 supported other college priorities, including recreation and athletics, college enhancement, arts and culture, the library, student activities and academic programs.

Growth of the Endowment Over Past 5 Years

The Brockport Foundation Endowment has grown by more than 83% since the start of the Campaign for Brockport in July 2010. In 2013-14 alone, the endowment increased by nearly $1.6 million to a value of $8,708,506.

<table>
<thead>
<tr>
<th>Year</th>
<th>Endowment Value</th>
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<tbody>
<tr>
<td>2010</td>
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<tr>
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<td>2012</td>
<td>$6,290,871</td>
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<td>$7,136,510</td>
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<tr>
<td>2014</td>
<td>$8,708,506</td>
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Thank You for Your Support

We extend our sincerest gratitude to all of our donors for their generous support of student success. Their leadership support enriches our campus by making The College at Brockport a better place to learn, work and study. We celebrate the generosity of our alumni and friends online with a listing of our honor roll of donors.

alumni.brockport.edu/rollofdonors

For more information on the Campaign for Brockport, please contact:

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